

**RESOLUTION NO. 2017-23**

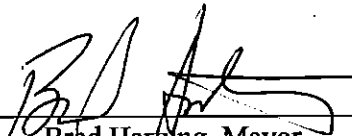
**A RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO AN AGREEMENT ON BEHALF OF THE CITY OF HURON, OHIO, WITH THE GREAT LAKES PUBLISHING FOR THE PROVISION OF EDITORIAL, DESIGN, AND MARKETING SERVICES IN AN AMOUNT NOT TO EXCEED TWENTY EIGHT THOUSAND FIVE HUNDRED 00/100 DOLLARS (\$28,500.00)**

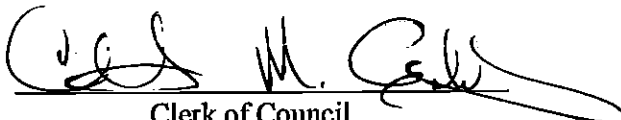
**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF HURON, OHIO:**

**SECTION 1.** The City Manager be, and he hereby is, authorized and directed to execute an agreement for and on behalf of the City of Huron, Ohio with Great Lakes Publishing for the provision of editorial, design and marketing services in an amount not to exceed Twenty Eight Thousand Five Hundred and 00 /100 (\$28,500.00) said agreement to be substantially in the form of Exhibit "A" attached hereto and made a part hereof.

**SECTION 2.** That this Council hereby finds and determines that all formal actions relative to the adoption of this Resolution were taken in an open meeting of this Council and that all deliberations of this Council and of its Committees, if any, which resulted in formal action, were taken in meetings open to the public in full compliance with applicable legal requirements, including O.R.C. §121.22.

**SECTION 3.** This Resolution shall be in full force and effect from and immediately following its adoption.

  
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Brad Hartung, Mayor

ATTEST:   
Clerk of Council

ADOPTED:     MAR 28 2017



GREAT LAKES PUBLISHING  
Custom Media

To: Mike Spafford, City of Huron  
From: Matt Moore, Great Lakes Publishing  
Re: 2017 custom publishing quote

**2017 Lake Effect Magazine: \$19,250**  
**Mailing Costs for Lake Effect Magazine: appx \$790**

- Publication of Huron Magazine-- \$13,500
- Insertion of 3,500 copies into July Lake Erie Living-- \$5,750

*Advertising:* printing and freelance costs have risen, so GLP would like to solicit one back page Advertiser for \$2,500.

Project Specifications:

Quantity: 7,500  
Dimensions: 8 x 10.875"  
Page Count: 24 pages  
Binding: saddle stitch  
Paper Quality: Cover— 80# text throughout  
Color Process: 4-color process throughout

NOTE: City of Huron to pay mailing costs, GLP will execute on behalf of client

**2017 Current newsletter: 4-page version, \$6,000    2-page version, \$4,000**  
**Mailing Costs for Newsletter: appx \$1,230**

NOTE: advertising may offset some of these costs

Project Specifications:

Publication Dates: April, 2017    October, 2017  
Dimensions:  
4-page-- 22 x 17" flat, quarter fold to 11 x 8.5"  
2-page-- 11 x 17" flat, fold to 11 x 8.5"  
Paper Quality: 100# text, smooth finish

Distribution: GLP will create, host, and provide flip book link and PDF for City of Huron