



HURON PARKS & RECREATION

www.cityofhuron.org

Phone 419-433-8487 • Fax 419-433-0470 • Email hprd@cityofhuron.org

Mail 417 Main St., Huron, OH 44839 • Office 110 Wall St. Huron, OH

Your message — featured at one of the busiest places in Huron ... **FABENS PARK!**



Your logo and message ... viewed by thousands of people — multiple exposures in the family-friendly Fabens Park!

- **Low cost** for an entire six-month season (less than *one* mid-sized newspaper ad)
- **Increasing number of park patrons**—thanks to the pedestrian/bike path, improved entrances and parking, new field fencing...and the new open-air shelter!
- **We do the work** (and you get the well-deserved recognition for community support!)

2019 Advertising Banners @ Fabens Park

Now is the time to reserve your prime fence space at Fabens Park for advertising. We will take care of the details—from printing to placement of your banner. Simply fill out the attached form, return with payment and email us your company's logo (or banner design).

Your banner at Fabens Park will be visible every day during season! Check out some of the events that are held at the park during the May - October season that your banner will be displayed:

- Huron Softball & Baseball Program: Approx. 90 teams for 12 weeks
- Five Independent Youth Baseball Tournaments ... plus a 5K Event and a Kickball Tournament !
- Huron Parks & Rec. Dawg Daze Tournament: 50+ youth softball teams for 3 days
- Huron Parks & Rec. Fall Softball & Baseball: 70+ teams for 8 weeks— **over 1,000 Fabens Park visitors every weekend during Fall Ball Season!**
- It's a great value ! ***Ten-15 kids on each team — parents, siblings, grandparents, aunts, uncles and cousins attend games ... plus daily walkers, joggers & cyclists!***

Your advertising banner will be seen by thousands of people, from our community and visitors, within the 6 month season! Don't delay — see the attached form. Feel free to call us at 419-433-8487 with questions.

Thank you, Brian Croucher, Huron Parks & Recreation Manager

Advertising Banners @ Fabens Park

Specifications:

- 3' x 8' vinyl banner
- Banners will be permanently attached to the outfield fences at Fabens Park for the season.
- Banners will be displayed for the Season: May-October.
- Banners will be displayed for: Spring/Summer Softball & Baseball program; Softball / Baseball Tournaments — plus Fall Softball / Baseball League.
- Banners can include color logo-printing on (white) banner color.

Costs:

- Banners can be purchased for a single year — **or at a discounted rate for two years (two seasons paid at the same time).**

<u>COST</u>	<u>ONE Year</u>	<u>TWO Years</u> Same banner displayed for two seasons
* ONE 3' x 8' Banner (includes color printing)	\$300.	\$500.
* <i>Call our office at 419-433-8487 for rates if you are interested in multiple banners</i>		

Funds:

The revenue generated by this advertising campaign will be used to defray the cost of operation of programs. This will help our department to keep the cost of participation in our programs at a rate that is as low as possible.

Responsibilities:

Huron Parks and Recreation reserves the right to reject any advertising application for any and all just causes. The department also reserves the right to place any or all signs in an appropriate location of their choosing.

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Advertising Banners @ Fabens Park

ORDER FORM



YOUR CONTACT INFORMATION

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email: _____

BANNER ORDER

- ◆ Each banner is 3' x 8' - white vinyl with color printing—colors will match your provided logo/art as closely as possible — **color proof will be submitted (via email) for your approval prior to printing.**
- ◆ Advertising fee includes banner printing, plus installation and off-season storage.
- ◆ Two-Year Discounted Rate is based on ***same banner displayed for two seasons; with Two-Year Fee paid at time of order.***
- ◆ **PAYMENT MUST ACCOMPANY THIS ORDER.**

Choose the ONE-Year or TWO-Year Program:

Check One ↓	ONE 3' x 8' Banner	Pay Now:
	<u>ONE YEAR</u>	\$300
	<u>TWO YEARS</u> — Same banner displayed for two seasons. Two Year Rate must be paid at time of order.	\$500

AMOUNT ENCLOSED \$ _____

SIGNATURE: _____

DATE: _____

LOGO / ARTWORK

1. Include printed copy (color if possible) of your logo, banner text and layout for your banner — call Huron Parks & Rec at 419-433-8487 if you want assistance with layout. *And...*
2. **Email jpg or vector image of your logo to hprd@cityofhuron.org**
3. Banner proof will be emailed for approval prior to printing

Thank you!

PLACE YOUR ORDER

Mail form, payment and logo / artwork to: Huron Parks & Recreation, 417 Main St., Huron, OH 44839

Questions — call 419-433-8487 or email hprd@cityofhuron.org

Logo/proposed artwork should be included with your completed order and payment. A digital copy of the proposed artwork should also be emailed to: hprd@cityofhuron.org.