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City of Huron 2016 State of the City

Andy White | City Manager



City Council



- Rick Shaffter
- Vice Mayor, Trey Hardy
- Phyllis Wassner
- Mayor, Brad Hartung
- Joe Dike
- Sam Artino
- Glen Ginesi





2016 Summary



2016 Financial Summary

- City is financially solvent – offers increased policy flexibility through strategic resources
- Income tax:
 - 20% over budget forecasts – 5th year in a row with increases (withholdings and employment increases)
 - 42% of city residents do not pay the income tax
 - 67% of income tax funds receipted come from non-residents
- Property Valuation and Real Estate Investment
 - City issued over \$3 million worth of permits for property modifications
 - Residential
 - Two Rivers
 - North Port
 - Commercial/Economic Development
 - Label Aid
 - New Businesses
 - Gathering Grounds
 - Huron Harbor House



Public Investment vs. Taxpayer Cost

- Capital: City strives to align grant opportunities with Master Plan and Capital Infrastructure Planning.
 - \$500,000 grant for Streetscape
 - State Funding for future US 6 improvements
 - \$175,000 for Lake Front Park Path
 - \$300,000 for West Side Water Tower
 - \$175,000 for Michigan Left Project
 - \$100,000 for Cleveland Road Bridge Improvements
- Public investment to catalyze private investment
 - Showboat
 - North Main St. Streetscape
 - Code Enforcement
 - Parks and Community Resources
 - Nickel Plate Amenities
 - Fabens Park Fencing
 - Lake Front Park Path
 - Work with USACE for CDF improvements



2016 and 2017 Economic Development Initiatives

- Economic Development Outreach
 - Targeted Marketing Campaign (website, email campaign, signage)
 - Increased marketing efforts of city property
- 2017 Development Initiatives
 - Mucci Greenhouse Development
 - Community and ancillary benefits (local contractors, community partnerships, schools and educational programs)
 - Financial benefits (income taxes, electric utility payments)
 - Outdoor Market on Main St.
 - Partnership with local vendors through Cleveland Flea sponsorship
 - Property Acquisition
 - Privately held vacant or for sale land in strategic areas for City redevelopment





2017 Community Action Plan



2017 City Council Objectives - Capital

- Objective Statement: Establish an *effective distribution of service cost* across an *equitable portion of the city's population*.

- 1. Oklahoma Services Improvements and Paving

- 2. Main St. Streetscape Completion

- 3. Finalize US 6 Corridor Plans

- 4. Paving Program – Addressing most critical streets based on rating scale
 - 1. Rye Beach
 - 2. Village Green
 - 3. Beachwood

- 5. Sawmill Parkway – research grant opportunities to rebuild the road



2017 City Council Objectives - Development

- Objective Statement: Establish an *effective distribution of service cost* across an *equitable portion of the city's population*.
 1. Showboat and N. Main St.
 1. Address parking and future plans for public properties
 2. Establish Outdoor Market
 3. CDF Development with USACE
 2. ConAgra
 1. Execute Marketing Plan and address any final site cleanup details
 3. Explore Potential for Community Recreation Space
 4. Enhance Marketing Efforts for all City Owned Properties (Next two slides)



Economic Development – Vision 2020 and Strategic Marketing Plan



- City engaged Juniper CRE for the creation of an economic development impact report, assistance with strategic land marketing, and assistance with economic development operations.

- The report is in conjunction with the City's Master Plan and is the first phase in a very aggressive strategy focused on key areas in the Master Plan
 - Downtown Corridor
 - Showboat Property
 - ConAgra



2016/2017 Media Efforts

New Website



- Great Lakes Publishing:
 - Huron Magazine: Lake Effect
 - The Current – Quarterly Newsletter

www.cityofhuron.org



2017 City Council Objectives – Property

- Objective Statement: Establish an *effective distribution of service cost* across an *equitable portion of the city's population*.

- 1. Establish Plan for Mobile Home Park

- 2. Increase Property Maintenance and Code Enforcement Efforts

- 3. Explore programs to regulate certain zoning uses to ensure safe and effective land use (e.g. rental registration program)

- 4. Analysis of City Owned properties for investment (lead by example)





Capital Projects Review



Oklahoma Neighborhood Service Upgrades

- Multi-year capital project
- 2014, City repaved Adams Ave and made improvements to the pedestrian connection from walk bridge to Fabens Park
- Project includes:
 - Replacing oldest water lines and water infrastructure in the City
 - Repaving all remaining streets
- Project anticipated to begin this year



Main Street Streetscape



- Picture above shows initial concepts including on-street parking, landscaping amenities, etc. Picture is conceptual in nature only.
- Called for in the Master Plan, this is the second phase of a Main Street overhaul.
- This project includes the following:
 - Adding downtown amenities including signage, lighting, landscaping, sidewalks, public art installations
- 80% of the project is being funded through state and federal grant dollars



Main Street Clock Tower



Special thanks to the donors to the Huron Parks
Foundation!



Questions?



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Thank you for support as we finish up a successful 2015 and look forward to a very exciting 2016!

