

RESOLUTION NO. 33-2022

Introduced by William Biddlecombe

A RESOLUTION AUTHORIZING THE CITY MANAGER TO SUBMIT AN APPLICATION TO SHORES & ISLANDS OHIO - ERIE COUNTY VISITORS & CONVENTION BUREAU, INC. DESTINATION DEVELOPMENT GRANT RELATING TO THE HURON FISH CLEANING FACILITY PROJECT; AND FURTHER AUTHORIZING THE CITY MANAGER TO ACCEPT SAID GRANT AND ENTER INTO AN AGREEMENT WITH SHORES & ISLANDS OHIO - ERIE COUNTY VISITORS & CONVENTION BUREAU, INC. UPON AWARD.

WHEREAS, the City of Huron desires to seek grant funding from Shores & Islands Ohio Erie County Visitors & Convention Bureau, Inc. ("Shores & Islands Ohio") Destination Development Grant to partially subsidize the Huron Fish Cleaning Facility Project (the "Project"); and

WHEREAS, the Project meets basic eligibility requirements for project funding as it will attract and engage visitors, serve and educate regional tourism partners, and generate economic growth for the community through travel and tourism development; and

WHEREAS, Shores & Islands Ohio has capped funding requests at \$25,000.00, which is the amount requested by the City of Huron; and

WHEREAS, the City of Huron has the authority to apply for financial assistance and to administer the amounts received from Shores & Islands Ohio.

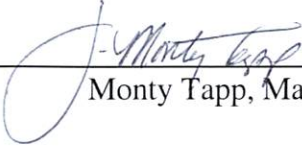
NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF HURON AS FOLLOWS:

SECTION 1. That the Council of the City of Huron authorizes and directs the City Manager to submit a grant application through Shores & Islands Ohio Erie County Visitors & Convention Bureau, Inc. Destination Development Grant to become eligible for potential funding assistance toward the Huron Fish Cleaning Facility Project. A copy of the grant application materials is attached hereto as Exhibit "A".


SECTION 2. That the City Manager is further authorized to sign any necessary documents related to said grant application, and has the authority both in applying and if the grant is awarded to sign off on any additional requirements.

SECTION 2. That this Council hereby finds and determines that all formal actions relative to the adoption of this Resolution were taken in an open meeting of the Council and that all deliberations of this Council and of its committees, if any, which resulted in formal action, were taken in meetings open to the public in full compliance with applicable legal requirements, including O.R.C. §121.22 of the Revised Code

SECTION 4. That this Resolution shall go into effect and be in full force and effect immediately upon its passage.



Monty Tapp, Mayor

ATTEST: 
Clerk of Council

ADOPTED: 22 MAR 2022



SHORES & ISLANDS_{OHIO}

Erie County Visitors & Convention Bureau, Inc.

Destination Development Grant

Purpose

The Destination Development Grant Program has been created to assist organizations and businesses in Shores & Islands Ohio- East (Erie County) in developing activities/projects that will attract and engage visitors, serve and educate regional tourism partners, and generate economic growth for the community through travel and tourism development.

Goal

The goals of the Destination Development Grant Program include:

- Developing and enhancing destination-based assets that reflect Shores & Islands Ohio's (S&IO) mission and strategic plan, and help attract visitors, talent, and increased visitor spending to the region.
- Support tourism industry and community collaboration.
- Maximize the economic return on public and private investments for travel and tourism destinations in Erie County.
- Enhance the quality of life for residents as a result of the elevated destination assets.

Applicant Eligibility

Applications must be signed by an official authorized to legally bind the applicant to perform the project. The lead applicant is responsible for meeting all grant requirements. Eligible organizations include, but are not limited to, local governments, for-profit enterprises, and non-profit organizations.

***If a for-profit enterprise is the lead or a partner applicant, the project must reflect an economic benefit for the city, township, or county at large.*

Activity & Project Eligibility

Projects should target the development of quality-of-place amenities, attractions, and facilities that enhance the visitor experience and foster connectivity within the specific destination or geographic area. They should align with Shores & Islands Ohio's mission and strategic plan and increase the likelihood of visitation from outside the area. Partnerships that bring together local and regional organizations, economic development and/or government organizations and tourism-related businesses will be looked upon favorably.

The grant program seeks big, transformative ideas. Preference will be given to large-scale projects that enhance communities with visitor attraction efforts. Proposals are expected to detail transformational projects that strengthen the applicant's destination profile.

Examples of activities/projects that are **eligible** for grant funding include but are not limited to:

- New tourism product development that adds to the tourism inventory
- Revitalization/restoration (business sign, façade or other aesthetic improvements, etc.)
- Way-finding signage programs (S&IO must be part of design process)
- Research, feasibility, financial analysis, and marketing studies dedicated to improving and developing tourism specific attractions.
- Development and presentation of hospitality, quality service, and/or other training programs intended to provide a competitive workforce for the tourism industry.
- Expenses related to developing and promoting new initiatives and/or new products that enhance the destination
- Projects that elevate the visitor/guest/resident experience within the destination

Examples of expenses that are **ineligible** for grant funding include but are not limited to:

- Mortgage, rent, lease, personnel, or utility costs
- Purchase of items the State the Ohio prohibits public dollars be used for
- Contingency funding or debt refinancing
- Projects that do not have a regional impact, either directly or indirectly
- Projects receiving funds through the Erie County Capital Improvements Grant

Limits & Awards

- In general, grant requests up to \$25,000 will be considered. Larger requests will be considered for multi-year projects.
- Maximum grant monies available are dependent upon budget restrictions and collective number of applicants received.
- The program is not designed to cover the entire cost of a project. Nor is it designed to be the determining factor on whether a project is done. The applicant must secure at least 50% of the project expenditures from other sources.
- Projects must be initiated in the year applied for and completed within two years of receiving an award. Contingent for multi-year projects.

Grant Application Requirements

For consideration, grant applications must provide the following in a written proposal:

- 1) A detailed line-item budget showing overall project scope and sources and uses for all funding associated with the project, and identifying status of funding (e.g., secured, contingent, applied for, etc.).
- 2) Authorized signatures from the applicant's Board Chair and Executive Director/CEO approving all matching funds are on hand and documentation of commitment from all organizations supplying matching funds.
- 3) A project timeline.
- 4) Project photograph(s) and/or rendering(s), if applicable.
- 5) Competitive vendor quotes, if applicable.
- 6) If a project application contains multiple destination or community partners, letters of support from each partner committing to the project.
- 7) A demonstration that the project complements and is consistent with existing local tourism development, talent attraction efforts, and marketing initiatives.
- 8) Quantitative demonstration of benefits from the project, which may include economic impact projections or other data demonstrating a benefit to the local economy.
- 9) Qualitative demonstration of benefits from the project. For example, an explanation of how this project will enhance the visitor experience as well as quality of life for residents.
- 10) Marketing and sustainability plans that explain how the asset will be promoted and maintained into the future.

*****Applications that do not submit all of the requirements will not be scored*****

Considerations

- The inclusion of endorsement letters with the application is strongly encouraged. Endorsement letters may be from, but not limited to, community leaders, industry partners, or peers and other organizations involved in or affected by the project.
- Grant awards are limited to one per organization per grant cycle
- Applicants cannot transfer funds from one specific grant project to a different project.
- Any deviation from the grant application must be submitted in writing to Shores & Islands Ohio and be approved.
- S&IO must be notified in writing as soon as possible if the applicant does not plan to use the awarded funds.
- The recipient of the grant is responsible for any and all liability issues evolving from the activities of this project. Proof of liability insurance coverage and a rider provision may be requested prior to fund disbursement.

Application Proposal Submission – Round 1

Application Proposals due by 5:00 p.m. on March 31, 2022, PREFERABLY by email to: Amanda@shoresandislands.com or mailed to: Shores & Islands Ohio at 125 E. Water St., Sandusky, OH 44870 Attn: Amanda Smith Rasnick. Proposals must arrive by the deadline.

Timeline

EVENT	DATE
Call for Application Proposals	February 1, 2022
Grant Process Educational Webinar	February 8, 2022 at 9am & 2pm
Applications Proposals Due	March 31, 2022 before 5pm
Notification of Finalists	April 15, 2022
Finalist Meetings	April 20—27, 2022
Grant Awards Notification	May 2, 2022

Acknowledgement Requirements

Applicants receiving grant funds will be issued a Memorandum of Understanding that must be signed and returned to receive funding. Shores & Islands Ohio will be identified as a grantor in any press releases, media outreach, or any other recognition of project funders. Additional requirements will be discussed with award recipients.

Reporting

- **Quarterly Project Status Report**
A quarterly project status report must be submitted to Shores & Islands Ohio in the requested format. Details and report due dates will be given to award recipients.
- **Project Completion Report**
At the conclusion of the project, a report summarizing the deliverables and accomplishments must be submitted to Shores & Islands Ohio along with proof of completion (e.g., pictures, marketing materials, copies of invoices for related expenses). Details and report due date will be given to award recipients.

Please direct any questions regarding the grant or the process to Shores & Islands Ohio Destination Development Director, Amanda Smith Rasnick at Amanda@shoresandislands.com or 419-625-2175